

Board Meeting Minutes: April 16, 2024

Location: BIA Office, 836 Erie Street E

Time: 7-8:30 pm

Directors Present: Pete DiPonio, Interim President; Franca Conciatori, Treasurer; Mike Vonella, Secretary; Teresa Silvestri, Past President/Co-Treasurer; Tony Conciatori, Director; Graham Marko, Director; Adriano Conciatori, Director

Members Present: Grace Ferrara; Leo Silvestri

Regrets: Pete Vitti, Director

Pete calls the meeting to order.

Motion by Pete for approval of previous meeting minutes. Unanimous

Finance- Franca and Teresa

- \$80k currently in the bank with August install still to come.
- \$25k in reserve fund
- Around \$6k in accounts payables.
- CRA will not issue the HST refund for 2021, 2022, 2023. The name on the CRA account is unknown and no longer on the board (or alive.)
- The 'person' has been the name of record since the 80's.
- The refund amount would be in the ballpark of \$18k - \$25k.
- Steps to take:
 - o the recommendation is to write a letter from the Board of Directors to the CRA to ask for an update of the name on file to a current(s) member and a process should those members ever change.
 - o Teresa will reach out to the KPMG Auditors Cynthia or Kevin to understand if they can kickstart this process.
- Board agreed to have a brief financial report generated after the festival season so that we can have a birds eye view on finances and expectations.
- The rationale comes after a busy time and expenditures
- We need to ask Hussein to have us added on the QB Account.

Marketing.

- Change out the SHRED shop sign. The idea is to move towards a more generic VIA ITALIA branding approach. It's a sign that is quite high and doesn't necessarily have the optics that warrants the yearly cost of change. We want something FIXED.
- Quote was \$1200 Ezio. Everyone in agreement and will be voted upon as more details are provided
- We discussed adding the 4 core events for the year on the BIA Office windows. I.e. St. Angela Fest, Carousel, Bike Race, Butterfly Fest.

- Since the meeting a rendering and quote from Ezio is in process. Will ask Image 360 and Graphics Plus and Allegra.
- Would like it to be installed by Mid May.

Carrousel Discussion:

- the 2nd weekend in June 20, 21, 22.
- Received a quote from Garda for \$1932 + HST. This covers all of our needs.
- consensus is that this is a no brainer, relieves the burden of managing these details and is money well spent.
- The Carrousel committee is working through the Musicians and Bands for the weekend.
 - Souvenir, Musically Yours, Gino's Marker Band, Eclipse Dou.
 - All familiar names and wanting to play. We need to nail down cost and timing.
- Carrousel setup and tear down is as follows:
 - 5pm & 12am on Friday.
 - 4pm & 12am on Saturday
 - 3pm & 9pm on Sunday.
- we will speak to the Church to understand and register their interest again this year.
- Call Frank at Borelli if there is something he wants to help facilitate.
- We need volunteers to assemble and take down barricades each night. Mike, Graham, Peter with the help of others...
- Talent show will go on. Mike to get Sonny the information and he will push through his channels and network.
- Prize money to stay the same.
- Sonny and Mike will work through the semantics.
- Sonny may not actually be hosting this year's event. Mike will step in as needed.
- Still need to speak to the clubs. Mike will reach out to some of the clubs to register their interest.
- Waiting for the City to get back to us and approve any details we need sorted, such as boundaries, times and traffic signs
- need to schedule a marketing meeting.

OPEN STREETS:

- taking place on Sunday September 22. From 10am-2pm
- Brandi had a meeting with the City.
- typically, the City is the purveyor of the programming but we are asked to come up with ideas and work with the city and refer groups to the city portal for programming
- the intention is to promote physical activity and movement within and linking our communities.
- for those businesses that would like to participate internally or external of the BIA must apply via the City's portal when it is running.
- Adriano has requested an extension of the route to run through to McDougall.
- some ideas are soccer, yoga, music etc... and will be discussed in more detail as time goes on.

PLANTERS:

- Teresa to call Wanda to inquire.
- we would love to see some flowers at the roundabout. It will dress it up nicely.

BENCHES AND GARBAGE BINS:

- how much do we chase down the city for them given we were told there will be a new initiative rolling out next year.
- What do we want to see for the street, identify it and put in the recommendation when time comes
- We do currently need 1 or 2 extra bins on the street. We will ask the question.
- We spoke of giving some TLC to the existing benches with some paint. We need to determine the type of material/paint to use and WHO will do it

TOWN HALL:

- confirmed for Tuesday May 21, 2024 at Erie St Gastro Pub.
- the City and WPS will market the message, as will we.
- we want to attract local residents and our members.

GARDEN:

- We agree to pay Derek in return for his help at the Garden. Motion by Teresa to pay Derek once again to supervise the garden for the entire season through his requested payment of various Erie Street merchant gift cards to the maximum value of \$1700. Unanimous.
- Mulch, we will determine the need. If so, Mike and others will help as quickly as the mulch gets delivered.
- discussed the idea of solar edison lights at the garden for less of a burden and optics.

MURAL:

- Adriano will update us regarding the mural sign discussed at last board meeting. The wall is still in disrepair and there seems to be no movement on fixing it.
- Watering: TLC will do 2 days (confirm the days). Grace will do a few days.
 - we still need others to jump in here. 5 out of 7 days are covered. Again. Will most likely need Saturday and Sunday covered which are historically the two days always lacking
 - Teresa will ask Wanda if the City can add this to their route. They are already down here.

OPEN DISCUSSION/NEW BUSINESS

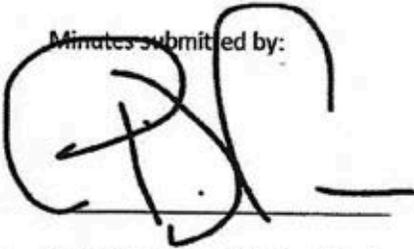
-A chamber of Commerce package of \$1610/year with a 2 years commitment was denied. Brandi to message them to let them know the BIA will not be renewing at all at this time

-tree lighting discussion about what types of strands of lights are on the trees. Discussion on vandalism of lights and dependence on the city and Enwin to keep the poles working and the ongoing expenses of it all. Extensive conversation about quote from Bob Vailliquette for flags and lights. Motion by Pete to go ahead with the \$3800 quoted for clean up, purchase lights and upgrade as necessary, \$250 per month maintenance, with the Board to re-evaluate at end of year. Graham states there are 50 strands needed and will cost approx \$2000. Graham and Bob to find out what lights are needed to match existing working lights' colour. Vote is unanimous for Bob to go ahead with repairs and installation as soon as he can. All this falls within the \$10,000 expenditure previously approved from last month's board meeting vote.

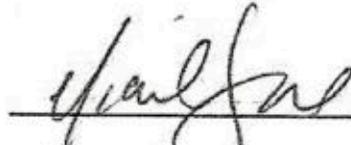
-Brandi to send newsletter to merchants mentioning Fil's resignation and Pete's interim position as President.

Motion to adjourn by Teresa. Approved

Minutes submitted by:

A large, stylized handwritten signature in black ink, consisting of several overlapping loops and a long horizontal stroke at the end.

Pete DiPonio, Interim President

A handwritten signature in black ink, appearing to read 'Mike Vonella Jr' in a cursive style, with a horizontal line underneath.

Mike Vonella Jr, Secretary