

Board Meeting Minutes: May 28, 2024

Location: BIA Office

Time: 7-8:30 pm

Board Members Present: Pete DiPonio, Franca Conciatori, Teresa Silvestri, Mike Vonella, Tony Conciatori  
Graham Marko, Adriano Ciotoli

Members: Grace Ferrara

Non-Member Public: Brandi Myles

Regrets: Pete Vitti

Pete calls the meeting to order.

Minutes of previous meeting approved.

#### **Finance- Teresa and Franca**

- \$58k currently in the Bank with August install still to come.
- \$25k in reserves.
- Around \$5k in accounts payables.
- Pete needs to be added to bank account for signing authority
- Still in process of trying to get HST back. Franca and Teresa have been contacting the government and have been facing roadblocks due to not being named on the account
- The 'person' has been the name of record since the 80's.
- Steps to take:
  - o Teresa will reach out to the KPMG Auditor Cynthia again to understand if they can kickstart this process.
  - o the recommendation is to write a letter from the Board of Directors to the CRA to ask update the name on file to a current(s) member and a process should those members ever change. Question as to where to send the letter. Teresa to send it to government department that sent initial letter stating that there is no access without the person who is named on the account, and they won't say who's on the account
  - o reach out to the City for their assistance/guidance.
- Adriano asks about digital reports. We are closer to pushing for a month financial report beginning in July. This will need follow through. It will be straightforward and offer everyone most clarity.

#### **Neighbourhood Watch Presentation:**

- Tentatively Rescheduled for next meeting. Board requests it to be deferred to July meeting. Brandi to arrange a July presentation.

#### **Marketing.**

- Change out the SHRED shop sign. Mock-up has been created by Allegra. Ezio suggests frame repair and a heavier ¼" thick rigid material. This would cost \$2800 approx. with no lasting guarantee. Discussion on what to do with the sign. Don't want it to look bad but not a lot of people notice it. Options discussed are to go with the \$2800 one, cut the sign out completely, or put stickers over the dates with current ones. Pete and Graham to follow up with Ezio and Bob.
- A decision on this matter is deferred until further notice
- Office window panels are installed. Dates can be changed throughout the years with the larger portion of the panels staying the same.

#### Jane's Walk Wrap-Up:

- Both, the BIA's and WindsorEats' tours were well attended and received. People from all over came through. Participating merchants donated to the BIA swag bags that were given out to participants. Business owners also made appearances along the stops which helped with the interactions and connections. Discussion that more walking tours would be beneficial to the area as it gets more feet on the ground and eyes in the window.
- Adriano and Mike would like to do regular flea markets. Franca suggests a Farmer's Market. Pete suggests an auction. Discussion to be continued.

#### Carrousel Discussion:

- the 2<sup>nd</sup> weekend in June 20, 21, 22.
- Talent Show on the 22<sup>nd</sup>. Sonny is on board again. Same schedule and timeframe. Talent Show will have their own email this year to cut out the middleperson and lessen the possibility of miscommunications
- 9 restaurants have expressed interest in setting up along the street: Bacchus, Mezzo, La Contessa, Spago, Gennaro, Gina's, La Dolce Italia Bakery, La Stella, El Milagro
- Discussion on site layout for restaurant booths with handwashing stations and concerns such as some merchants blaring inappropriate music and doing illegal things. Brandi to invite POP squad again.
- Bands are booked, port a potties, handwashing stations, picnic tables, umbrellas, sound equipment, stage, garbage drums have all been booked.
- Waivers have been distributed
- Discussion on wrapping poles to decorate. Ribbon is expensive. Brandi can't find any reasonably priced décor for them, and welcomes help, including who will put them up and take them down each night (concerns of vandalism overnight)
- Photo ops still going to be displayed. Brandi ordering a few more. Heritage display table will need to be attended as well as the photo ops stuff. Will need to find volunteers or hire someone.
- Teresa asks for help with the Heritage table memorabilia
- Mike has been in talks with Anna Voza. Ciociaro would like to be involved. Unsure of what they will be able to do, but Mike to continue the conversation with them. Franca suggests a booth for them to recruit youth.
- Mike has also approached CIBPA and will continue to follow up
- Church is unable to do an outdoor mass this year on the Saturday due to a previous commitment. They suggested a Sunday morning outdoor mass, but the Carrousel hours are later. Grace is going to speak with the church again to see if they will reconsider a Saturday outdoor mass

- Chairs. -Could Anna Voza donate folding chairs if needed?
- We need volunteers to assemble and take down barricades, garbage drums, picnic tables, handwashing stations each night. Mike, Graham, Peter with the help of others...

#### In other Marketing News

- We agree to sponsor the back page of the book the St. Angela Festival once again
- Tree lights: Almost done. 3 trees were completed for Windsor Eats and 2 in front of Erie Bistro.
- Maintenance for now will consist of 1x per month.
- We have approx. 35 sets of light and 10 pigtales in inventory.
- There is still a belief that we could use more lights to make the trees look more 'full'

#### Town Hall Wrap Up

-a nice turnout with many of our resident neighbours discussing and pressing the issues that they are experiencing.

-lots of anecdotal conversation.

- the police seemed engaged and willing to help with a plan.

- they addressed the concern on response time and the level of crime in which they respond.

-urged the community to make the calls.

-Adriano's food trucks were robbed of their power cords.

- Graham emailed Barry regarding a Bylaw issue that he wanted brought to his attention.

-The officers are seemingly pressed with such a high level of low level calls.

- they have since reacted to our message for support with a traffic blitz around the roundabout.

-There is a discussion about a speed bump in the alley behind Medica.

-Brandi will discuss with Mark Mackenzie.

-The mural wall needs repair. Mike will need to get a quote.

-Need to confirm a Saturday and Sunday watering schedule at the Garden.

-good progress at the bocce courts. We will begin to gather media attention as the completion approaches.

-We need to find out the approximate launch date and the details of such.

-BIA had agreed prior to construction and in partnership with to pay \$5k/year in to aid in the maintenance.

- We are curious to know the surface material.

#### Website & Email.

-Graham will set up the new laptop for Brandi.

-we need access to our previous subscription of Office 365. We need to secure access of Web Hosting, Source Code, and Domain.

-An approximate cost of subscription of a Wordpress Website should run approximately \$10 - \$15/month.

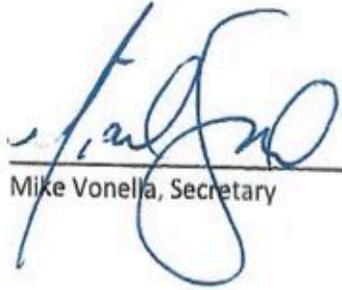
- an email address would cost \$5 - \$7

- We need to make the request of Lorne of Webgeeks. Graham will speak to Lorne.

Meeting Closed.

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Pete DiPonio, President



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Mike Vonella, Secretary