

Via Italia Board Meeting Minutes: March 19, 2024

Location: BIA Office, 836 Erie St E

Time: 7-8:30 pm

Present: Fil Rocca, Pete DiPonio, Franca Conciatori, Mike Vonella, Teresa Silvestri, Tony Conciatori, Graham Marko, Adriano Ciotoli

General Members: Grace Ferrara

Regrets: Mark McKenzie, Pete Vitti

Presentation for Opportunity with Windsor Police- Constable Andie Suthers

- the police dept are looking to offer 'Bigger City Hall' style of meeting with Erie St.
- looking for a place to accommodate approximately 60 people.
 - they require a projector with screen.
- Potential date of April 17, 6:30- 8pm
- expected attendees would be the City Clerk Bylaw Office, representative from the Safety Village, the Police Senior leadership team, and Barry Horrobin
- this will give Erie St a more personalized safety outlook.
- there was a question as to the integrity of reporting boundaries or the 'catchment' area for Erie St. and how that might negatively skew the data.
- Andy will hope to send the data reports to the BIA for review.

Finance- Teresa and Franca

- Received the 1st installment check for \$62,500 for 2024 along with \$6250.00 hold back from 2030.
- We have approx. \$25, 000 in the reserve account.
- All current with accounts payables.

Marketing

Carousel Discussion:

- we are going to confirm the 2nd weekend in June 20, 21, 22.
- Need to book tents and mobile stage.
- Meeting with the BIA Carrousel committee on the 27th of March to go through an action plan in more detail.

Downtown Static Ad in Parking Garage:

- the BIA has been asked if they would be interested in installing an ad in a downtown parking garage by the Tourism Board office and the WPS station
- approximate cost would be \$1200 plus HST with the Install and no monthly payments

- Fil put motion forth motion to install one 4 x 8 ad in the downtown Parking Garage. All voted in favour
- need to finalize the creative for the AD.

Shred Shop Sign

- need to update the 'Shred Shop' sign correct dates; with stickers from Allegra

Jane's Walk

- discussed the Jane's walk set for May 3rd. Sarah Morris is the organizer of the event. It is a walking tour of legacy businesses in the BIA and how it is unique to the city.
- WindsorEats is also hosting one on May 4th to highlight the new mural installations on the 400 building

Garden

- Iven Horvath patched the wall but there appears to be a leak within the building. Discussion of signage to cover the patch. Adriano to look into sign
- Voted in favour of cutting down the Mulberry Tree which the neighbours have complained about.
- Mulch to be ordered. Mike, Fil and Grace will help with the fanning of the Mulch.
- Watering Garden schedule needs to be determined. TLC will participate.
- Grace F will take the lead on other days.
- Discussion on self-watering systems. Graham to talk to Derek about this possibility

Tree Lights & Poles

- will cost approx. \$100/hr for further maintenance
- discussed a quarterly assessment and report. \$250 per assessment.
- Fil to find out what type of light strands were initially used to let Bob V know so there can be proper inventory on hand to replace as needed
- discussion about three large trees outside of WindsorEats, trees outside of Gastropub and Spago's. Fil suggests that the trunks get decorated as opposed to in the limbs for the larger trees
- Bob to send in updated quote
- GFCI's have been replaced, and Enwin has fixed their end so lighting should be more apt to work properly
- Motion by Fil to spend up to \$10,000 on lights for trees and repairs. Passed unanimously.

Open Discussion/New Business

Laptop

- Brandi requests that the BIA invests in a laptop. Mike puts forth motion to buy laptop for up to \$800 for the BIA. Passed unanimously

Bocce Courts

- still being built. Hopefully done by summer

St. Giuseppe's Festival

-May 26th 5:30-8 pm

-Asked BIA for money toward police escort and to facilitate a street closure

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-Grace will ask the church if they are willing to have an outdoor mass on June 22 at 4:30

-Fil would like the outdoor lights at the church to be repaired. Suggests that the BIA could pay for the beautification of the church outdoor lights

Open Streets

-Adriano mentions that it appears that Open Streets will be coming through Erie Street this year.

President/Chair Position

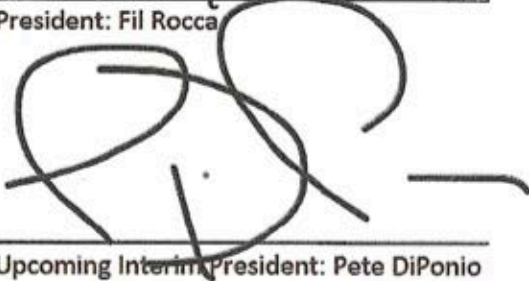
-Fil has sold his shares of Mezzo and will be eventually stepping down from the board. Pete DiPonio, as Vice President, will be stepping up as Interim President until a general meeting will be held which may be up until a year from Fil's official resignation. All board members in agreement. In accordance with city bylaw, there are still enough board members going forward that no new replacements are needed at this time.



Submitted by Secretary, Michael Vonella

Filip Rocca

President: Fil Rocca



Upcoming Interim President: Pete DiPonio